

SPONSORSHIP PROSPECTUS



LJUBLJANA, SLOVENIA
August 27th - 31st 2007

ISH

15th

International
Symposium
on High Voltage
Engineering

<http://www.ish2007.org>

INTRODUCTION TO THE SYMPOSIUM

Official name: **15th ISH - INTERNATIONAL SYMPOSIUM ON HIGH VOLTAGE ENGINEERING**

Symposium date: **August 27– 31, 2007**

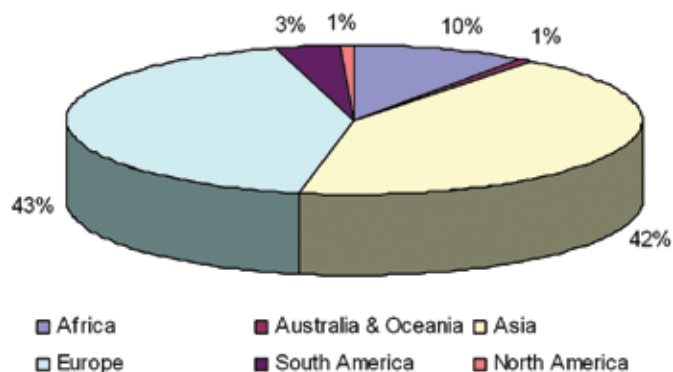
Organisers: University of Ljubljana - Faculty of Electrical Engineering, Elektroinštitut Milan Vidmar, CANKARJEV DOM - Cultural and Symposium Centre

MAIN TOPICS OF ISH 2007:

- Electromagnetic fields; computation, measurement, environmental effects
- Transients and EMC; lightning, switching, repetitive transients
- Emerging HV technologies, advanced materials and interfacial phenomena
- Outdoor insulation and composite insulators
- Intelligent systems in HV engineering; data mining and knowledge rules
- Asset management of HV equipment: strategies & tools
- Diagnostics and on-line monitoring for CBM
- Aging, space charge, dielectric measurements and industrial applications
- High voltage insulation systems for AC and DC
- High voltage measurements, testing techniques and quality assurance
- System aspects

Abstracts structure by Continents

(622 abstracts received by 15th October 2006)



VENUE

CANKARJEV DOM,
Cultural and Symposium Centre
Prešernova cesta 10, SI-1000 Ljubljana,
Slovenia
Phone: +386 1 2417 100 , Fax: +386 1 2417 296
<http://www.cd-cc.si>

ISH 2007 Secretariat

Dr. Janko Kosmač
Elektroinštitut Milan Vidmar
Hajdrihova 2
SI-1000 Ljubljana
Slovenia
E-mail: ish2007@eimv.si
Web site: <http://www.ish2007.org>

Technical Information

CANKARJEV DOM,
Cultural and Symposium Centre
Symposium Agency
Ms. Mateja Peric
Prešernova cesta 10, SI-1000 Ljubljana, Slovenia
Phone: +386 1 2417 139, Fax: +386 1 2417 296
E-mail: mateja.peric@cd-cc.si

Symposium Website

<http://www.ish2007.org>

Internet information about Ljubljana

<http://www.slovenia-tourism.si>
(information about Slovenia)
<http://www.ljubljana-tourism.si>
(information about Ljubljana)

SPONSORSHIP OPTIONS

You are invited to contribute to successful organisation of this event in one or more of the following ways:

- as a sponsor of the Symposium
- as an advertiser in Symposium material (final programme, abstract proceedings, leaflets in the Symposium bag)
- as an internet advertiser
- as a sponsor of invited speaker
- by participating in the Symposium exhibition of technical and commercial products
- by special presentation of your product (satellite symposia, social event, opening ceremony, etc.)
- other items (Symposium bags, badges etc.)
- your own suggestions

Sponsors may select from the list of sponsorship options and prices.

| Sponsor category | Price |
|------------------|-------------------------|
| Main sponsor | 45.000 EUR |
| Golden sponsors | 30.000 EUR |
| Silver sponsors | 15.000 EUR |
| Bronze sponsors | 5.000 EUR |
| Sponsors | budget to be negotiated |

20% VAT is to be added to the price.

Sponsors will be given first choice until the deadlines given above have been reached and will be treated on a “first come, first served” basis.

Sponsors by category will obtain the following benefits:

Main sponsor

- an empty exhibition space of 30 m²
- an advert in the Final programme (colour page, back cover, excl. films)
- full page advert in the Abstract proceedings
- logo on the Symposium website and link to the sponsor’s website (until the end of the Symposium)
- 8 free registration fees
- logo in the auditorium during the rest time
- logo on the front cover of the Final Programme
- leaflet in the Symposium bags

Golden sponsors

- an empty exhibition space of 24 m²
- an advert in the Final programme (colour page, excl. films)
- full page advert in the Abstract proceedings
- logo on the Symposium website and link to the sponsor’s website (until the end of the Symposium)
- 4 free registration fees
- logo in the auditorium during the rest time
- logo inside of the Final Programme
- leaflet in the Symposium bags

Silver sponsors

- an empty exhibition space of 12 m²
- an advert in the Final programme (half colour page, inside, excl. films)
- logo on the Symposium website and link to the sponsor’s website (until the end of the Symposium)
- 2 free registration fees
- logo inside of the Final Programme
- leaflet in the Symposium bags

Bronze sponsors

- an empty exhibition space of 6 m²
- an advert in the Final programme (half colour page, inside, excl. films)
- link with the website of the Symposium (until the end of the Symposium)
- 1 free registration fee
- logo inside of the Final Programme
- leaflet in the Symposium bags

EXHIBITION

The exhibition will be located in the hall where coffee breaks are held for the participants of the Symposium. Empty exhibition space (without walls and other equipment) can be rented and equipped by an exhibitor (min. 6 m²).

Space rental per m² is:

| | |
|--|---------|
| If paid up to and on February 15, 2007 | 200 EUR |
| If paid on and after February 16, 2007 | 250 EUR |

20% VAT is to be added to the prices.

Please note that the above mentioned prices refer to floor space only. Additional equipment and services such as construction (modular stands), furniture hire, electricity, etc. can be rented at extra charge.

Allocation of space will be treated as a first-come first-served basis /except for Main and Golden sponsors/.

ADVERTISEMENTS IN THE FINAL PROGRAMME

| | |
|---|---------|
| Deadline for sending advertisements: June 1, 2007 | |
| Full page, inside, colour | 700 EUR |
| Half page, inside, colour | 370 EUR |
| Full page, inside, b/w | 450 EUR |
| Half page, inside, b/w | 250 EUR |

20% VAT is to be added to the price.

ADVERTISEMENTS IN THE ABSTRACT PROCEEDINGS

| | |
|---|---------|
| Deadline for sending advertisements: June 1, 2007 | |
| Full page, inside, colour | 700 EUR |
| Half page, inside, colour | 370 EUR |
| Full page, inside, b/w | 450 EUR |
| Half page, inside, b/w | 250 EUR |

20% VAT is to be added to the price.

ADVERTISEMENTS ON THE WEBSITE OF THE SYMPOSIUM

| | |
|---|-----------|
| First page 88 x 62 pixel | 1.000 EUR |
| First page 88 x 31 pixel | 800 EUR |
| Inside page in the system 176x 31 pixel | 500 EUR |
| Link* | 1.000 EUR |

20% VAT is to be added to the prices.

*from the Symposium website to the companies’ website until the end of the Symposium.

SPONSORS OF INVITED SPEAKERS

You are encouraged to sponsor one of the invited speakers. Sponsor of the invited speaker is entitled to the following benefits:

- special mention at the web page of the Symposium

- acknowledgment in the lecture halls during the breaks (screen projection)
- acknowledgment in the Final programme

Price: **1.300 - 2.500 EUR**

Costs depend on the travel expenses in the economy class. 20% VAT is to be added.

SPONSOR OF THE INTERNET CAFÉ

The company can be promoted through sponsorship of Internet Café which will be located in CANKARJEV DOM, Cultural and Symposium Centre. We offer a place with 4 computers connected to the internet.

A sponsor will enjoy the following benefits:

- logo on the front page of the Symposium website
- acknowledgment in the Final Programme
- an advert in the Final Programme
- logo and link with the website of the Symposium (until the end of the Symposium)

Price: **5.000 EUR**

20% VAT is to be added.

SPONSORS OF SOCIAL EVENTS

The Technical organiser will provide assistance in organisation of any social/cultural events that your company would like to host during the Symposium. Please contact the Technical organiser with your ideas and requirements and they will put forward proposals, calculate the costs and organise your event.

Coffee break

The sponsor is entitled to the following benefits:

- publication of logo in the schedule
- exhibition space 2 x 2 m for the time of the sponsored coffee break
- special announcement of sponsor at the end of plenary lectures

Estimate of costs (for 700 persons): **2.100 EUR**

20% VAT is to be added to the price.

The costs depend on the choice of beverage and number of participants.

Lunch

The sponsor is entitled to the following benefits:

- publication of logo in the schedule
- exhibition space 2 x 2 m for the time of the sponsored meal
- special announcement of sponsor at the end of plenary lectures

Estimate of costs (for 700 persons): **5.600 EUR**

20% VAT is to be added to the price.

Price varies according to menu selection and number of participants.

Welcome reception

The sponsor is entitled to the following benefits:

- publication of logo in the schedule
- exhibition space 2 x 2 m for the time of the sponsored reception

Estimate of costs (for 700 persons): **11.000 EUR**

20% VAT is to be added to the price.

Price varies according to menu selection and number of participants.

PAYMENT

Deadline for payment of:

| sponsoring | depends on the contract |
|---|--------------------------|
| advertisement in the Book of Abstracts | April 1, 2007 |
| advertisement in the Final Programme | April 1, 2007 |
| exhibition space – price 200 EUR up to and on | February 15, 2007 |
| exhibition space – price 250 EUR on and after | February 16, 2007 |

All the payment must be executed until June 1, 2007

Payments - without any charges to the beneficiary - can be made:

- by bank cheque payable to Cankarjev dom
- by bank transfer:
Bank: Nova Ljubljanska banka, d.d. Ljubljana,
Bank address: Trg republike 2, Ljubljana
Account name: Cankarjev dom, Presernova 10, Ljubljana
Account number: 02922-0014004079
IBAN: SI56029220014004079
SWIFT CODE: LJBASI2X
With notification: All payments should have the notification "15th ISH-EXH"
- by Credit Card (Visa, Eurocard/MasterCard, American Express)

Cancellation

Cancellation of sponsorship will be defined in the contract. All cancellations of participation in the exhibition must be sent in writing to CANKARJEV DOM. Exhibition cancellations received before June 30, 2007 will be refunded 80% of received payment. After this date no payment will be refunded.

APPLICATION FORM

15th INTERNATIONAL SYMPOSIUM ON HIGH VOLTAGE ENGINEERING

August 27– 31, 2007, Ljubljana, Slovenia

| | | |
|--|------------|--------|
| Name of the sponsor, exhibitor, advertiser | | |
| Payer's name | VAT number | |
| Address | | |
| Post/Zip code | Country | |
| Name of contact person | | |
| Telephone | Fax number | E-mail |

| | | Rate per unit in EUR | Please tick (X) | Total for payment EUR |
|---|--|----------------------|-----------------------|-----------------------|
| SPONSORSHIP | | | | |
| Main Sponsorship | | 45.000 | | |
| Golden Sponsorship | | 30.000 | | |
| Silver Sponsorship | | 15.000 | | |
| Bronze Sponsorship | | 5.000 | | |
| Sponsor | | to be negotiated | | |
| EXHIBITION | | | | |
| Empty space | Payment up to and on February 15, 2007 | 200 | Booked m ² | |
| Empty space | Payment on and after February 16, 2007 | 250 | | |
| ADVERT IN THE FINAL PROGRAMME | | | Please tick (X) | |
| Full page, colour, inside | | 700 | | |
| Half page, colour, inside | | 370 | | |
| Full page, inside, b/w | | 450 | | |
| Half page, inside, b/w | | 250 | | |
| ADVERT IN THE ABSTRACT PROCEEDINGS | | | | |
| Full page, colour, inside | | 700 | | |
| Half page, colour, inside | | 370 | | |
| Full page, inside, b/w | | 450 | | |
| Half page, inside, b/w | | 250 | | |
| LEAFLET IN THE CONGRESS BAG | | 1.100 | | |
| ADVERTISEMENT ON THE WEB SITE | | | | |
| First page, 88 x 62 pixel | | 1.000 | | |
| First page, 88 x 31 pixel | | 800 | | |
| Inside page in the system, 176 x 31 pixel | | 500 | | |
| Link | | 1.000 | | |
| OTHER MEANS OF SPONSORSHIP | | | | |
| INVITED SPEAKER | | 1.300 – 2.500 | | |
| INTERNET CAFÉ | | 5.000 | | |
| SOCIAL EVENTS | | | | |
| Coffee break | from 2.100 EUR onwards | | | |
| Lunch | from 5.600 EUR onwards | | | |
| Welcome reception | from 11.000 EUR onwards | | | |
| TOTAL EUR | | | | |
| 20% VAT | | | | |
| TOTAL AMOUNT IN EUR FOR PAYMENT | | | | |

| | | | | |
|--------------------------------------|--|-------------------------------|---|---|
| FULL PAYMENT INCLUDED | | | | |
| <input type="checkbox"/> Bank cheque | <input type="checkbox"/> Bank transfer | <input type="checkbox"/> Visa | <input type="checkbox"/> Eurocard/MasterCard Control number: | <input type="checkbox"/> American Express |
| Credit Card Data – Cardholder name | | | | |
| Address as stated on the card | | | | |
| Card Number | | | Expiry Date | |

| | |
|------|----------------------------|
| Date | Signature and company seal |
|------|----------------------------|